



Branding Questionnaire

I develop branding & style guides for companies and organizations.
I'd love to know more about you and what you're looking for.

To learn more about me please visit MeghanMcLeanDesign.com.

Let's start with some details about you...

Contact information

Name

Phone Number

Email

Once you're done filling out this questionnaire, send it over to meghan.mclean.design@gmail.com

Company/organization name

Industry

What makes your company/organization unique?

Also, let me know 3-5 adjectives that describe your company/organization.

What sets you apart from your competition?

Who is your target audience?





Web/Content

Do you have/want social media accounts?

If so, what are your handles?

How do your customers currently access your content/services or how will they in the future?

Web, print, social media, in-store, other?

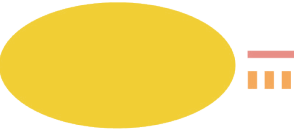
Do you have a website?

If so, please provide your URL.

Design

What kind of design/branding are you looking for?

Some folks only want or need a logo. Others want a whole branding package. It's ok if you're not sure, I can help you determine what's best for your company/organization.



Examples of sites/branding you like

2-3 examples is perfect!

Examples of sites/branding you don't like

2-3 examples is perfect!

Colors you're drawn to. View [this guide](#) to see what different colors represent.

- Logo
- Branding package including fonts/logos/colors/style guide
- Documents / Brochures / White Papers / Rack Cards
- Business Cards
- I have no idea!
- Other

Additional information

Please list any other information you think I should have